

automotive engineering show

NEW DELHI

An exhibition on technologies
for automotive manufacturing

21 – 23 March 2017

Pragati Maidan, New Delhi, India
www.aes-show.com/newdelhi

POST SHOW REPORT



Forming a marketplace of global and home-grown auto technology providers

Automotive Engineering Show New Delhi successfully launched its maiden edition at Pragati Maidan, New Delhi from 21—23 March 2017. With 55 key exhibitors, the show created a niche in displaying futuristic and relevant shop floor mechanisms to 3,169 business visitors over its three days.

The event, held alongside ACMA Automechanika New Delhi, created a first-hand experience of innovative technologies from companies such as Banner Engineering India, Dow Corning India Pvt. Ltd., Faro Business Technologies India, ifm electronic India, Keysight Technologies India, Leuze Electronic Pvt. Ltd., Micro-Epsilon India Pvt. Ltd. amongst others.



“This time we have participated in the technical seminar wherein we were fairly delighted to see the response from the quality of the participants. Based on the response received at the show, we consider Automotive Engineering Show as an ideal platform for our business to bring in our solutions to the automotive world. We will surely participate in the upcoming edition.

Mr Dharmesh Shah, Commercial Manager – Dow Corning India Pvt. Ltd.

The exhibition also held technical seminars and insightful workshops to fuel the show's purpose of being a hotspot for exchanging collaborative ideas and networking with industry veterans and novices. These programs were:

Workshop on "Surface Engineering in Automotive Industry" by the Society for Surface Protective Coatings India

Seminar on "Convergence of Technologies in the Automotive Plant"

Skilling India for Industrie 4.0 by Automotive Skill Development Council

Enhancing Automotive Solutions, Performance & Safety by Dow Corning

Plastic Welding Technology and Industrial Air Filtration by Artek Enterprises

Ebner Hot Phase - Press Hardening Automotive Solutions by Ebner India

“The auto component industry is one of India's abridged industry with multiple growth prospects and Mission 2026 gives huge responsibility to component manufacturers and OEMs. We are working on the roadmap and the implementation which focuses on how the growth should be placed under auto components and electrical mobility. AES Seminar provided a forum for exchange of insights for development, integration and convergence of technology in this regard. The presence of the seniority and right players in the hall signified importance of auto component and automobile sector and the topic was the need of the hour.

– Shri Girish Shankar, IAS, Secretary, Ministry of Heavy and Public Enterprises, Government of India



“At large we have achieved our objectives of participation in terms of generating good quality leads and many inquiries. We are happy to have participated at AES and would consider our participation in the upcoming edition.

– Mr Prabodh Naik, Sr. Product Manager – Vision - Banner Engineering Pvt. Ltd.



“ I have visited Automotive Engineering Show earlier, and I am happy to be here at its debut in New Delhi. The exhibition was impressive and with a host of quality exhibitors and technologies. I would certainly like to be part of the next edition if I am in India.

– Mr Udesk Kumar, former Vice President, SCM, Yamaha Motors India Ltd.

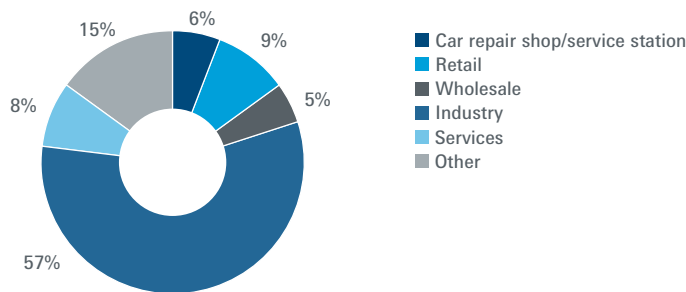
“ This is a focused event covering niche aspects of the automotive design, manufacturing, tools and techniques and very useful for auto component manufacturing business. Technology providers can connect with new users and interact with existing users to discuss enhancement in their products and new applications so the intensity of information through this platform could be sharply focused to deliver detailed value for the organisations who want to optimise their technologies

– Mr N.K. Vaidya, General Manager (Development), Tata Motors Ltd.

95% visitors satisfied with their visit to the show!

With fruitful editions in Chennai and Pune, the Automotive Engineering Show held its New Delhi edition to cater to growing number of OEM's and auto component companies present in the north India. 57% visitors were from this manufacturing segment which comprised of 72% of top management professionals.

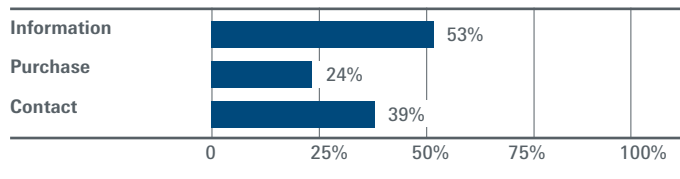
Business sector of the visiting companies



87% visitors enjoyed purchasing / procurement decisions in their company

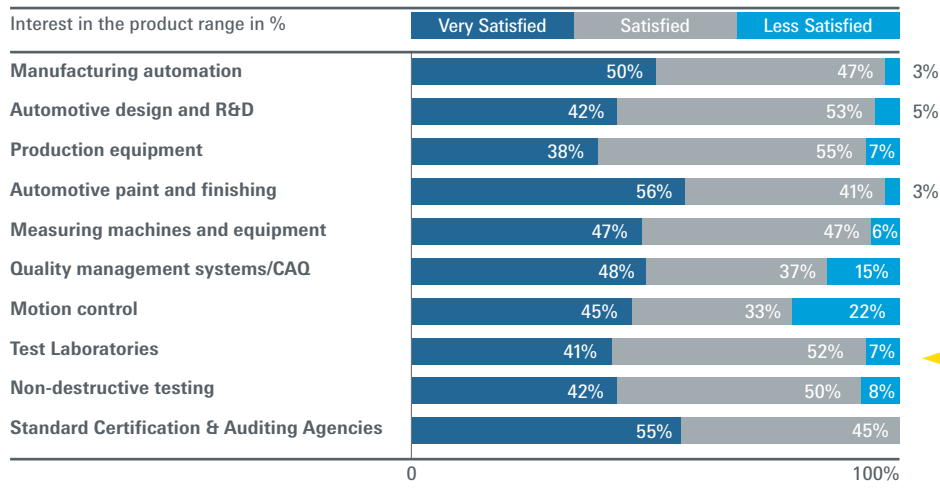
Which objectives are you pursuing in visiting the fair?

Visitors at Automotive Engineering Show New Delhi 2017



Overall 92% visitors met their objective of visiting the show

Interest in and assessment of the product range



93% visitors were content with the product range on display

91% visitors likely to visit the next edition of Automotive Engineering Show

Thank you Partners

Supporting associations:



Industrie 4.0 session supported by



Technology partner



Simulation partner



Surface engineering workshop supported by



Workshop partner



Automotive and Transportation Solutions

Next edition: Automotive Engineering Show Chennai
9–11 November 2017
Hall 2 & 3, Chennai Trade Centre
Chennai, India

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